

CUSTOM TRAINING (MYAI) · BESPOKE BUILD

# Custom AI Training in Your Brand

Your organisation already has its own language, processes and standards. We build AI training around them, then hand it over to you. Full IP transfer on delivery. No licensing fees. No royalties. No restrictions. Yours to use forever.

**R3,499**

Scoping session · credited in full if you proceed · excl. VAT

## How it works

- Start with a **paid scoping session (R3,499)** — a 60-minute working call to scope what you need built. The fee is credited in full against the project cost if you proceed.
- We design and write custom activities built around your organisation's actual work, sector context and brand identity.
- One revision round per activity included.
- Delivered as editable Word, PowerPoint and PDF — built around SA legislation, your sector, your terminology.
- Full IP transfer on delivery — no licensing, no royalties, no restrictions.

## Tiered per-activity pricing

- 1 – 5 activities: **R14,999** each (minimum engagement 5 activities = R74,995)
- 6 – 10 activities: **R10,000** each
- 11 – 20 activities: **R7,500** each
- Lead time approximately 3 – 4 weeks from signed proposal.

## Scoping session

- **R3,499 excl. VAT** — paid up-front, credited in full against project cost if you proceed.
- 60-minute working session (Microsoft Teams).
- Outputs: scoped activity list, recommended tools, sample running order, and a clear proposal.

All prices exclude VAT. South African Rand. Issued April 2026.